



HEC
PARIS



SOCIETY &
ORGANIZATIONS
Institute

SOCIETY & ORGANIZATIONS INSTITUTE

Leading with Purpose for an Inclusive and Sustainable World

S&O MISSION

Our purpose is to reinvent business through promoting sustainability and unleashing human potential.

S&O is an interdisciplinary institute that brings together decision-makers, researchers, and professors to participate in the re-shaping of business and management, inside-out, through research, education, and action.

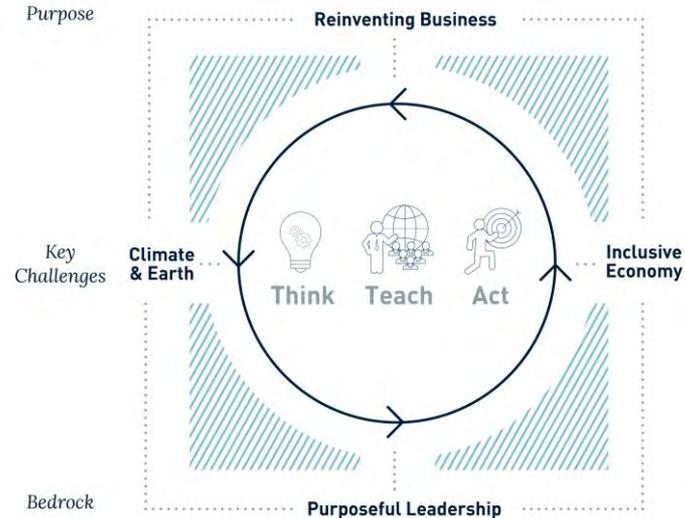
Its mission is to contribute to our understanding of contemporary challenges and support key stakeholders with a role to play in the social and ecological transition, including firms, investors, civil society, and regulators.

15 years
3 centers
1 impact lab
60 researchers & professors
7 active chairs
(11 chairs since 2009)

Our Approach

THINK, TEACH, ACT

for a Purposeful, Inclusive and Sustainable World



RESEARCH OF EXCELLENCE

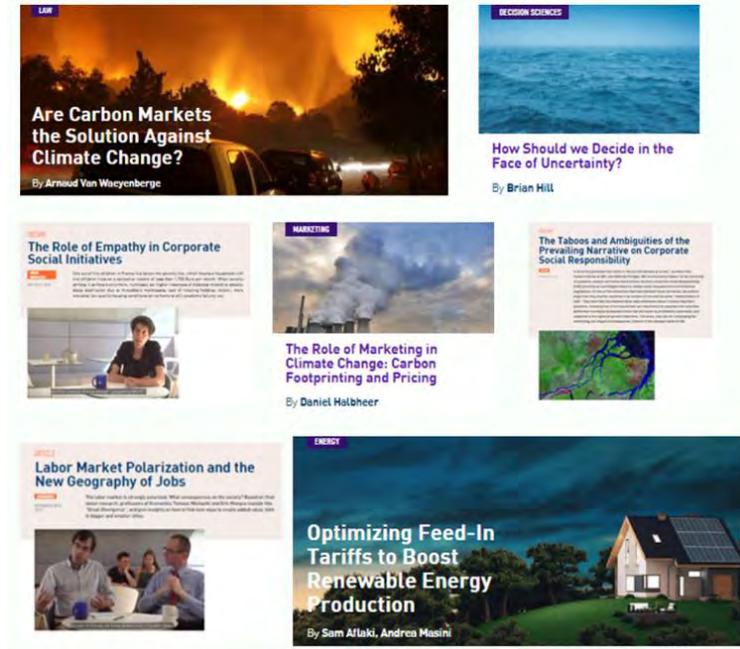
Building on our experience with interdisciplinary research work and our international academic networks, we aim at raising HEC's thought leadership and impact as the European School of reference for the study and dissemination of Purposeful Leadership and of Sustainability in Business.

Our research deeply contributes to defining the way business has to be reinvented.

The research and case studies undertaken by our faculty members radiate through the academic and business worlds, inspire policymakers as well as contribute to developing unique content for HEC students.

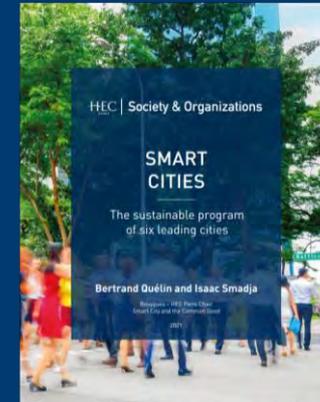
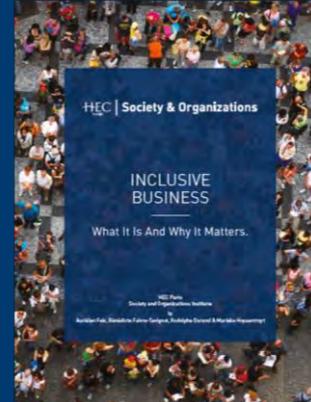
**Develop new thinking on
the way organizations
can serve society,
respect nature and
unleash human potential**

S&O Expertise



Inclusive Economy
Purpose and Performance
Social Innovation
Decarbonation
Circular Economy
ESG Performance
Sustainable Operations
Tackling Poverty
Sustainable Energies
Climate and Business
Employee Engagement
Firm's Raison d'Etre
Impact Finance
Smart City and the Common Good
Sustainable Business Transformation

A collection of impact reports



2019: Social Impact Assessment Strategy Report

2020 : Accelerating Researcher-Practitioner Collaborations in Sustainability Research

2021: B4IG Report: Inclusive Business: What it is and why it matters

2022: Smart Cities: The Sustainable programs of six leading cities

A collection of thematic reports



What Gets Measured: Social Factor coverage in Corporate ESG frameworks

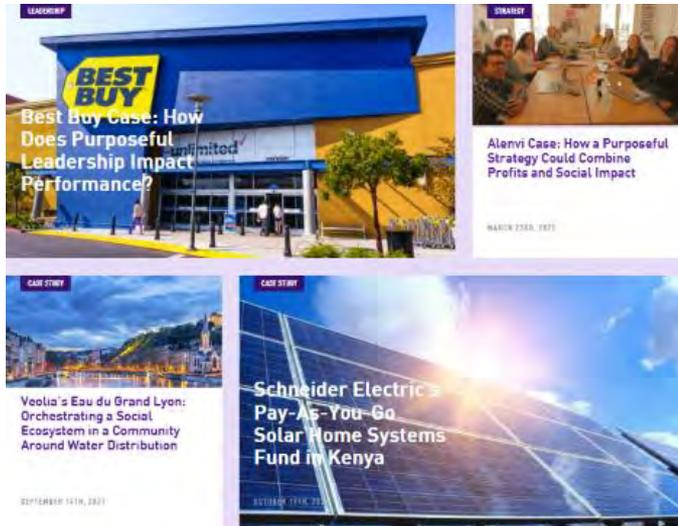
The dual effects of purpose on teams

Are we all equally sensitive to purpose in the workplace?

Approaches to Purposeful Leadership

A collection of case studies

We promote good practices through the publication of case studies



Alenvi: How a purposeful strategy combine profits and social impact?

Best Buy: How does purposeful leadership impact performance?

Colas: How to improve and digitalize carbon accounting at the service of a decarbonization strategy ?

Danone: How can social innovation help a multinational company reinvent itself?

Stanley Black & Decker: How to define and anchor a company's purpose?

Schneider Electric: Pay-as-you-go solar home systems fund: How to reconcile profit motives with community needs?

Veolia's Eau du Grand Lyon: How to orchestrate a social ecosystem in a community around water distribution?

Sustainable and purposeful pedagogy

We want our students to develop the required knowledge, know-how and soft skills to **invent new ways of doing business, thereby creating positive impact for people, society and nature.**

**Our objective is to help
current and future managers
and leaders to be actors
of positive change for
society and the planet**

Infusing sustainability into the HEC Curriculum

25+ Programs

2000+
students
trained per year



100%

HEC students and participants are trained to act for sustainability and with purpose throughout their chosen career path.

Overview: HEC programs on Sustainability

Pre-Expérience program

L3: The purpose and Sustainability Track (Learning Expedition in Chamonix, hands-on experience, community service, planetary boundaries course, ...)

L3 Academies: Biodiversity, Circular Economy

M1 Electives: Effective Team work, Find your purpose, Purpose Game

M2 Electives: Compagnionship for a Purposeful career, Smart cities

Certificates opened to Masters, MBA, Executive MBA: Inclusive & Social Business Certificate, Climate & Business Certificate, Energy and Finance Certificate

Major CEMS: Block seminar on inclusive and Social Business and Global Leadership seminar

MSc X-Entrepreneurs: Track Energy Transition

MSc Sustainability and Social Innovation: Track Intrapreneurship, Entrepreneurship, Research, Agro Paris Tech

Executive Education

Executive certificate LEAD Campus Sustainable Leadership in Africa

Executive Certificate: Innovation and Social Business, Energy, Entrepreneuriat dans les énergies nouvelles

Executive Online Certificate: Sustainable Transition Management

Executive Online Master: Innovation and Entrepreneurship

Custom Programs: Leadership and Sustainability

MBA and EMBA programs

MBA Specialization: Sustainability and Disruptive Innovation

EMBA Specialization: Inspire change in social business, Shape the future of energy

Creative Destruction Lab (CDL) on Climate Innovation

Summer Schools and MOOCs

Summer Schools: Innovation with purpose - Inclusive and social business strategies, Geopolitics, globalization and business strategy, Business and climate change

Medici Summer School: For Phd students in the management field

MOOCs:

Anticipating you next battle in business and beyond
Time to reorganize

Devenir entrepreneur du changement (Ticket for Change)

Become a change maker, build a career with purpose and impact

Inspirational international leaders

We invite outstanding speakers to share their vision and experience.



Esther Duflo - Nobel Prize in Economics

Emmanuel Faber - Chair of the International Sustainability Standards Board



Hubert Joly - Former Chairman and CEO of Best Buy



Alan Jope - CEO of Unilever

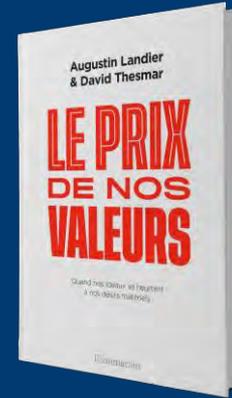
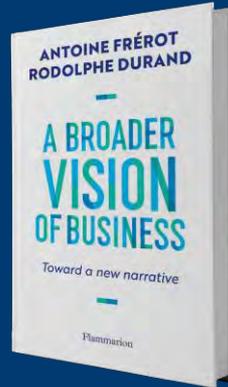


Christine Lagarde - President of the European Central Bank

Books



We publish inspiring dialogs between researchers, decision-makers and students



A broader vision of business: Toward a new narrative. *Flammarion*, 2022

En Quête de Sens – un dialogue entre dirigeants et futurs dirigeants. *Dunod*, 2022

Le prix de nos valeurs, *Flammarion*, 2022

Individual and corporate donors

S&O Institute Global Partner



(Marieke Huysentruyt, Associate Professor of Strategy)

Joly Family Chair

followed by many individual donors

First HEC Endowed Chair in Purposeful Leadership
(Rodolphe Durand, Professor of Strategy)



Smart City and the Common Good Chair *(Bertrand Quelin, Professor of Strategy)*



Sustainability and Supply Chain Analytics Chair *(Sam Aflaki, Professor of Operations Management)*



Orchestrating Sustainable Business Transformation *(Sebastian Becker, Associate Professor of Accounting)*



Business Models on the Circular Economy *(Daniel Halbheer, Associate Professor of Marketing)*



Energy and Finance Chair *(Jean-Michel Gauthier, Professor of Finance)*

... and former partners since 2009: Danone, Engie, Renault, Sodexo and Veolia

A community of thought and action

Academic partners



HEC and student partners



Other partners, among whom



Social enterprises, among whom



S&O Team



HEC PARIS | SO PURPOSE center

Rodolphe Durand
Academic Director of the
Purpose Center and holder of the
Joly Family Chair in
Purposeful Leadership

Chang-Wa Huynh
PhD Student

Romain Briat
Executive Director of the
Purpose Center

Harrison Munro-Clark
PhD Student

Pauline Asmar
PhD Student

HEC PARIS | SO INCLUSIVE ECONOMY center

Marieke Huysentruyt
Academic Director of the
Inclusive Economy Center

Bénédicte Faivre-Tavignot
Executive Director of the
Inclusive Economy Center

Elisabeth de Réals
Project Manager

Yuhao Zhuang
Research fellow

HEC PARIS | SO CLIMATE & EARTH center

Daniel Halbheer
Academic Director of the
Climate & Earth Center
Holder of the FII Institute
on Business models on
circular economy

**Marie-Pierre
Seyfried**
Project Director

Igor Shishlov
Research associate on climate
change economics

Sam Aflaki
Holder of the CMA-CGM Chair
on Sustainability and supply
chains analytics

Sebastian Becker
Holder of the Nexans Chair on
Orchestrating Sustainable
Business Transformation

**Jean-Michel
Gauthier**
Holder of the Société
Générale Chair on
Energy & Finance

Programs





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THANK YOU

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